



Aaron Koos

Senior Vice President, Corporate Affairs and Chief Communications Officer
Exelon Corporation

Profile

Aaron Koos is Exelon's senior vice president of Corporate Affairs and Chief Communications Officer, leading integrated communications strategy, planning and execution for the leading transmission and distribution energy company Exelon and its six local electric and natural gas companies -- Atlantic City Electric, BGE, ComEd, Delmarva Power, PECO and Pepco. He also oversees Exelon's philanthropic activities, including its annual charitable giving and the volunteer efforts of thousands of employees across the company. Koos' team has expertise across a wide range of communications and philanthropy disciplines, including employee communications, media relations, public advocacy, issues/crisis management, marketing, advertising, branding, digital/social media, charitable giving and corporate relations. Under his leadership, the team is responsible for enhancing and protecting Exelon and its utilities' reputations with internal and external stakeholders, fostering employee trust and engagement, and supporting the company's policy and business objectives through compelling communications and community support.

Professional History

Previously, Koos served as the vice president of communications for Baltimore Gas and Electric Company (BGE). He oversaw initiatives to improve stakeholder interactions, engage employees, increase organizational transparency, shape public dialogue and build organizational reputation. As part of the Exelon Communications leadership team, he helped coordinate communications functions at Exelon's six energy delivery companies.

Koos joined the company in 2006 as part of the Constellation Energy corporate communications team. There he was responsible for managing several communications platforms, including digital and social media outlets, and environmental and sustainability communications. He also managed communications for the company's retail energy, renewables and energy efficiency businesses. This included serving as spokesperson for retail subsidiaries and business lines, overseeing media outreach initiatives, and developing content and collateral materials. He joined Baltimore Gas and Electric in 2011 and since 2016, led the Communications team, as well as coordinated communications campaigns for Exelon-wide initiatives. Prior to joining the company, he was a vice president of Wills & Associates, a public relations agency in Baltimore serving a range of regional and national clients.

Civic Involvement

Aaron is on the Board of the Peale Center for Baltimore History and Architecture, and is active with Scouts BSA. He serves on the United Way of Central Maryland Tocqueville Society Executive Council. He is a member and former officer of the Baltimore Public Relations Council, a member of the Public Relations Society of America, Maryland Chapter, and a graduate of the Leadership Baltimore County Class of 2021.

Education

Koos holds a Master of Professional Studies, Strategic Public Relations from George Washington University and Bachelor of Arts, History from St. Mary's College of Maryland.